



## Press Release

# GoaMiles is now Goa government's licensed app based taxi service

Panjim, August 1: The State Transport Authority under the Department of Transport, Govt. of Goa has granted approval for operations of GoaMiles app based taxi service in accordance with the Guidelines for App Taxi operators in the State.

This approval from the Goa Transport Department, now makes GoaMiles the state run app based taxi service and throws open its doors for all categories of registered vehicles to sign up and boost the State's first and only app based taxi service – GoaMiles.

Following this approval, the aggregator can now aggregate taxis in the category of AGT(All Goa Tourist), Yellow black taxis and AITP taxis, Yellow Black Motorcycles, Rent a Cab, Rent a Bike etc as per the guidelines formulated by STA. Goa has around 30,000 registered tourist taxis operating across the State.

Taxi operators in Goa can now join GoaMiles and accrue huge benefits under this service which will give a big fillip to tourism in the State of Goa.

GoaMiles which was launched last year by the Goa Tourism Development Corporation has already achieved success and had been appealing to local tourist operators to join the new service which has proven beneficial to the hundreds of taxi operators already in service with GoaMiles.

GoaMiles is managed by a local Goan company called Frotamiles Pvt. Ltd. created as an SPV as per the requirements of the tendering process. This SPV is the subsidiary of the parent company Pitasys Software Pvt. Ltd.

Since its launch in August last year, GoaMiles fleet has steadily risen from 55 vehicles to 1,500 cabs. The app-based taxi service which started in August 2018 with 1,500 trips per month touched around 14,000 trips in December 2018 and in June 2019, has recorded more than 20,000 trips per month. It has set a target of increasing its trips for the financial year 2020 by 2 lakhs. Goa has around 30,000 taxi operators and around 2,500 rent-a-cab operators who are legalised and conducting authorised business' who can join the app-based aggregator.

